SNOW MUCH TO SEE 2026 — RULES

International snow and ice photography contest · 2nd edition

Applicable from 1 November 2026

1. The contest

Snow Much To See is an international photography contest devoted to snow, ice and cold. Photographs are judged anonymously.

It is part of the programme of the Images & Neige festival, where the series exhibition winners and single image exhibition winners are exhibited. Founded sixteen years ago in Cluses (Haute-Savoie, French Alps) by photographer Frédéric Boiteux, Images & Neige is the only photography festival in the world devoted exclusively to snow, ice and cold. Around 200 works are shown at each edition, indoors and outdoors, sometimes in very large formats, exposed to the winter cold. The festival also offers talks, screenings and workshops. In 2025, it opened to the world with Snow Much To See. The 1st edition was launched on Picter, the international photo contest platform. Following its success, we decided to move to imagora for greater flexibility.

Photographs must have an identifiable link with this theme. The contest has eleven categories, each open to single photographs (single image) and to series:

- Snowy or icy landscapes
- Scenes of winter life
- Urban environments shaped by cold or snow
- Winter sports and leisure
- Wildlife and plants in cold environments
- Human, social or environmental consequences of cold
- Poetry and reverie
- Minimalism, graphics and abstraction
- Macro and close-up
- Smartphone
- Drone

The Smartphone, Drone and Macro and close-up categories are defined by the shooting technique and accept all subjects. Each photograph is entered in one category only.

2. Calendar (Paris time)

- 1 November 2026, 12:00 am: entries open
- 30 November 2026, 11:59 pm: entries close
- 1 to 14 December 2026: individual online vote of the jury
- 15 to 20 December 2026: jury deliberation
- 21 December 2026: results announced
- 22 to 24 January 2027: winners' exhibition at the 17th Images & Neige festival, in Cluses

Winners are notified by e-mail.

3. What you can win

Exhibition Prize — 4 winners. For each of them, the jury chooses three photographs from the series. We take care of everything: fine art printing with 12 pigment inks on Hahnemühle paper, mounting and framing in a wooden American box frame, 40 × 60 format, and the exhibition at the Images & Neige festival. Winners have nothing to print or frame, and no stand to staff.

Podium prizes. A 1st, 2nd and 3rd prize reward single photographs (single image). We print them in 30 × 45 and exhibit them at the Images & Neige festival. In total, 7 winners are exhibited: 4 series exhibition

winners (3 photos from their series in 40 × 60) and the 3 single image exhibition winners (30 × 45).

Category prizes. In each of the eleven categories, one single-image prize and one series prize.

Exhibition catalogue. The photographs of the series exhibition winners, single image exhibition winners and category winners are published in the exhibition catalogue, with the jury's written analysis. Each of them receives the PDF version.

Free portfolio review. Every entry whose fees reach €25 (that is, 25 paid photos, spread freely across the 11 categories and both entry formats; free photos do not count) receives a one-page written review of the submission. It is sent on Monday 11 January 2027. It includes:

- an overall assessment;
- the jury's top 5 favourite photos from your submission, and why;
- a detailed review of the favourite photo among this top 5;
- what to improve for your next contests (single images, series).

Prizes carry no cash award. The jury may decide not to award a prize if the entries do not justify it, or declare a tie.

4. Who can enter

The contest is open to amateur, semi-professional and professional photographers of any nationality, aged 18 or over on the date of entry. You must be the author of the photographs you submit.

Statuses:

- **Amateur**: photography is not your profession and does not give you a regular income.
- **Semi-professional**: you earn income from photography, but it is not your main activity.
- **Professional**: photography is your main professional activity.

Your status only introduces you; it changes neither the fee nor the prizes.

Not eligible: the members of the jury, the people who administer or pre-select the contest, and members of their household where their participation would create a conflict of interest. We cannot enter either.

5. How to enter

Entries are submitted online only, on imagora: snowmuchtosee.imagora.org/en/snow-much-to-see. All information about the contest is on snowmuchtosee.com.

You may enter single photographs (up to 60 single images), series (each of 3 to 20 photographs), or both. A series has at least three photographs forming a coherent whole (artistic, narrative, documentary or thematic).

The same photograph may be entered both as a single image and within a series: it is then judged twice, differently, on its own as a single image and for its place in the whole as part of the series.

Each entry is individual: collective entries are not accepted.

6. What to prepare

So that nothing takes you by surprise while you fill in your entry, here is everything the platform will ask for. * = required.

Your profile

- First name *, last name *, e-mail address * (your account login)
- Status *: amateur, semi-professional or professional
- Date of birth * (18 or over), country *, city *, phone *
- Optional: gender, Instagram, Facebook, website

Your bio

- Artistic approach *: 2,000 characters maximum (English version optional, 2,000 characters)
- Optional: education (500 characters), competitions, awards and festivals (1,000), publications (1,000),

exhibitions (1,000)
- Optional: a profile photo; a bio as a PDF (5 MB maximum)

Your photos

- JPEG files only, at least 2,000 pixels on the long side (smaller files are refused); no need to resize large files, the platform reduces them automatically; 3,000 pixels or more recommended
- Title of each photo *; series title recommended
- Optional: place and date the photo was taken

If you win

- High-resolution files for printing and the catalogue, and a short biography.

7. Entry fees and free photos

6 free photographs. Two categories offer free photographs: Sport and Urban. In each of them, your first single image is free, and the first two photographs of your series are free, provided the series is in that category only. That makes 3 free photographs in Sport and 3 in Urban: 6 in total.

One single payment. The paid photographs of both entry formats are added together, and the fee is calculated once on that total: €5 for up to 3 paid photographs, €10 for up to 10, €15 for up to 20, then €2 per photograph beyond 20.

Every photograph counts. The fee is based on the number of photographs, each photograph counting, including within a series. The same photograph entered both as a single image and in a series counts twice.

Single images and series. You may enter single photographs (single image), series, or both, in the same entry: up to 60 single images, in as many categories as you wish, and several series, each of 3 to 20 photographs, each in the category of your choice.

A series has at least three photographs. In Sport as in Urban, 2 series photographs are free: the third one is paid. A series is therefore never free; it starts at €5.

Free photographs

	Sport	Urban	The nine other categories
Single image	1 free	1 free	none
Series (at least three photographs, a single genre)	2 free	2 free	none

Examples: for each amount, what you enter

These entries are examples. For each amount, they show the largest possible number of photographs. Each line reads: for this amount, you enter this many photographs, including these single images and these series.

For	you enter	including these single images	and these series
€0 — Ethical contest with free entries	**2** photographs	1 single image in Sport · 1 single image in Urban	no series
€5	**9** photographs	1 single image in Sport · 1 single image in Urban · 1 single image in Wildlife and plants	a series of 3 photographs in Sport · a series of 3 photographs in Urban
€10	**16** photographs	1 single image in Sport · 1 single image in Urban · 1 single image in Drone	a series of 5 photographs in Sport · a series of 5 photographs in Urban · a series of 3 photographs in Snowy or icy landscapes
€15	**26** photographs	1 single image in Sport · 1 single image in Urban · 4 single images in other categories	a series of 5 photographs in Sport · a series of 5 photographs in Urban · a series of 10 photographs in Snowy or icy landscapes
€17	**27** photographs	1 single image in Sport · 1 single image in Urban · 5 single images in other categories	a series of 6 photographs in Sport · a series of 6 photographs in Urban · a series of 4 photographs in Snowy or icy landscapes · a series of 4 photographs in Macro and close-up
€25 — The best offer	**31** photographs + the portfolio review	1 single image in Sport · 1 single image in Urban · 4 single images in Snowy or icy landscapes · 3 single images in Wildlife and plants · 2 single images in Scenes of winter life	a series of 6 photographs in Sport · a series of 6 photographs in Urban · a series of 8 photographs in Wildlife and plants

The best offer: €25. 31 photographs, and the free portfolio review: a one-page written review of your entry, sent on Monday 11 January 2027.

Fees are paid online when submitting, before entries close. An unpaid entry is not presented to the jury. Fees are not refundable, unless the contest is cancelled.

8. Files

JPEG files only, at least 2,000 pixels on the long side: smaller files are refused by the platform. No need to resize large files: the IMAGORA platform reduces them automatically on upload. 3,000 pixels or more are recommended.

No watermark, logo, signature or added frame, and nothing in the image that could identify you: judging is anonymous.

Winners will provide, on request, the high-definition files for printing and the catalogue, together with a short biography. Without a reply within the stated deadline, despite a reminder, we may choose another photograph or name another winner.

9. Editing and artificial intelligence

Usual editing is allowed: cropping, exposure, contrast and colour, black and white, dust removal, panoramas, exposure blending and focus stacking from your own shots.

Photomontages are not accepted. Images generated or altered by artificial intelligence are not accepted.

In case of doubt, we may ask for the original file (RAW or EXIF). A false statement leads to exclusion, including after the results.

10. The jury

The jury brings together professionals of photography, image and culture, with the City of Cluses and the Images & Neige festival:

- Giandra De Castro, president of the jury, artist photographer, portraitist of water, exhibited in some ten countries;
- Frédéric Boiteux, professional photographer, founder of the Images & Neige festival, 2023 Silver Medal of the French Professional Photography Federation;
- Françoise Guillen, deputy mayor of Cluses for cultural life and events;
- Priyam Nursimhulu, director of cultural affairs of the City of Cluses;
- Manon Canale, cultural project officer of the City of Cluses.

The jury judges the photographs anonymously, without the name of their author. Each member votes individually online, then the jury deliberates collectively and decides the winners.

Criteria: interpretation of the theme, artistic quality, originality of vision, technical mastery, narrative or emotional strength, coherence of series.

A jury member with a personal, family or professional link to an entrant does not take part in judging that entry. The jury's decisions are final.

11. Your copyright

You keep all your copyright. Entering involves no transfer of rights.

For the selected photographs only, you grant us and the City of Cluses a free, non-exclusive permission to show them for: the announcement of the winners, the exhibition, the catalogue, the promotion of the contest and the festival, and their archives. This permission applies worldwide, in print and digital media, for five years. Your name always accompanies your photographs.

Any other use, especially commercial, requires your consent.

You guarantee that you are the author of the photographs and hold the necessary permissions (recognisable people, places, works).

12. Personal data

Your data are used only to organise the contest, the jury, the exhibition and the catalogue. You can access, correct or delete them by writing to giandra@snowmuchtosee.com. You may also contact the French data protection authority (CNIL).

13. Organisation

The contest is organised by Giandra De Castro, professional photographer, sole proprietorship, 96 rue du Chable, 74170 Saint-Gervais-les-Bains, France, SIRET 849 118 500 00024 — giandra@snowmuchtosee.com. We manage the contest, the jury, payments and the publication of results; all questions are addressed to us.

We may adapt the calendar or the exhibition if circumstances require it, informing the entrants. If the contest is cancelled entirely before the deliberation, fees are refunded.

14. Acceptance and disputes

Submitting an entry means accepting these rules. They are governed by French law. Any claim must be sent to us in writing within thirty days of the results; an amicable solution is sought before any legal action. The French version prevails.

Saint-Gervais-les-Bains, 31 October 2026 — Giandra De Castro